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Operation report of 2026H1

2026.8.19

Disclaimer

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- The views of the prediction may differ from the actual results of the future. This difference may result from changes in market demand, price fluctuations, competitive behavior, policy decree, financial and economic conditions and other various risk which can not be grasped by the Company.
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報告大綱 Outline

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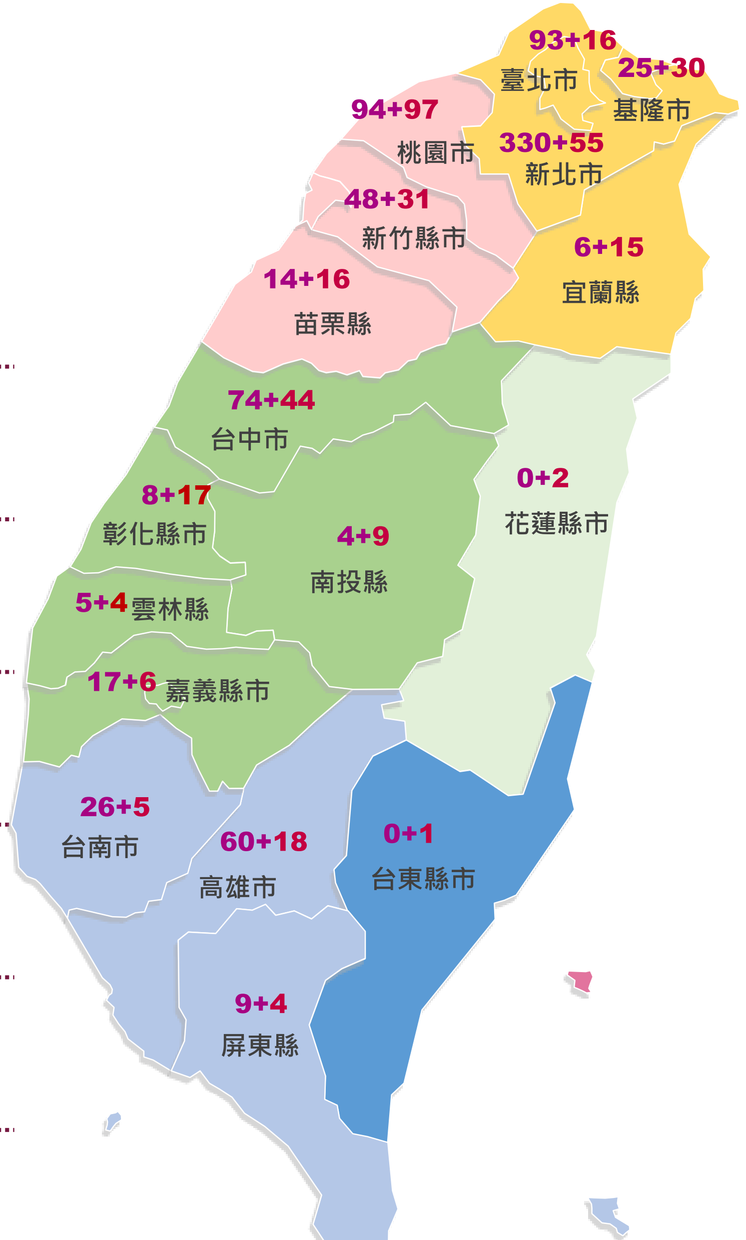
Part I

公司簡介

Introduction

Introduction (As of Jun. 30, 2026)

Name	Simple Mart Retail Co., Ltd.
Establishment Date	Feb 7th, 2013
IPO Date	Nov 30th, 2021
Capital	675 million
Operating Income	8.91 billion (2026 H1)
Employees	3,922 employees
Marketing Brand	Simple Mart (813 stores)、Simple Mart Plus (5 stores)、Tomod’s (14 stores)、Pet Wonderland (10 stores)、OK mart (370 stores)



(Simple Mart+ OK mart)

Part II

財務概況

Financial Overview

Financial Overview

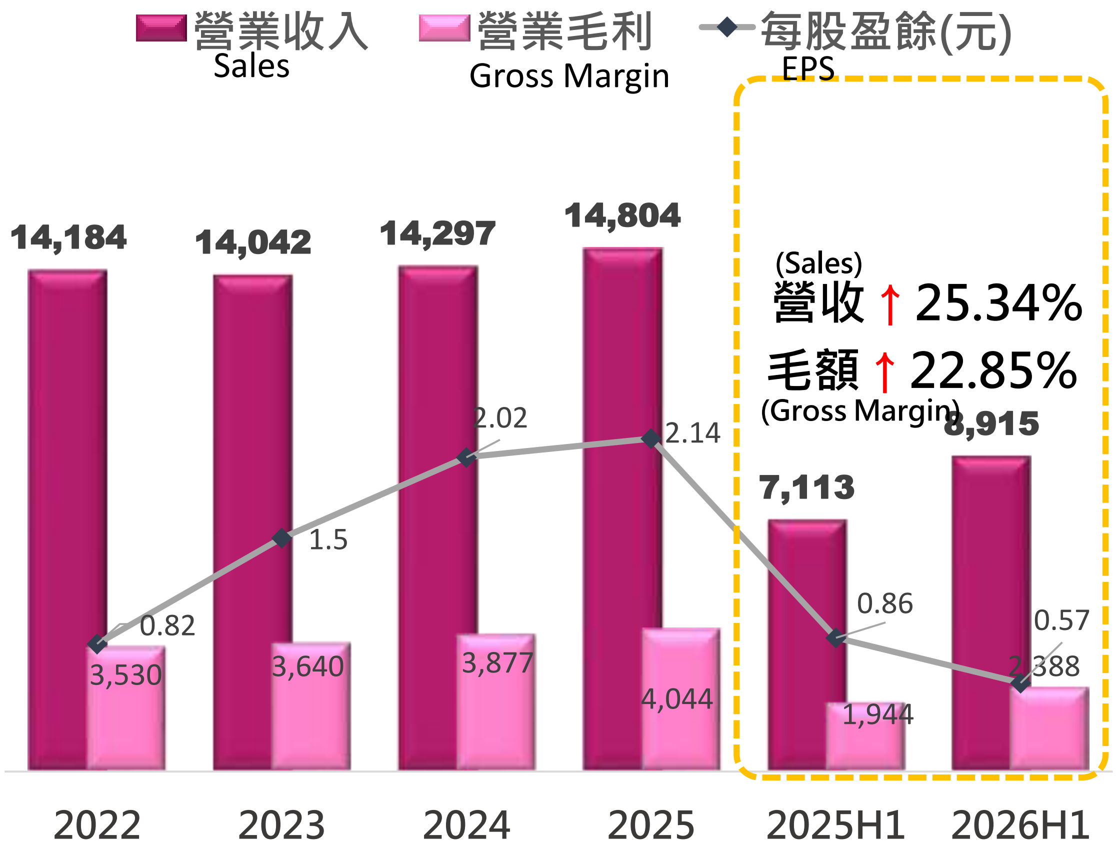
(NTD $Thousand)

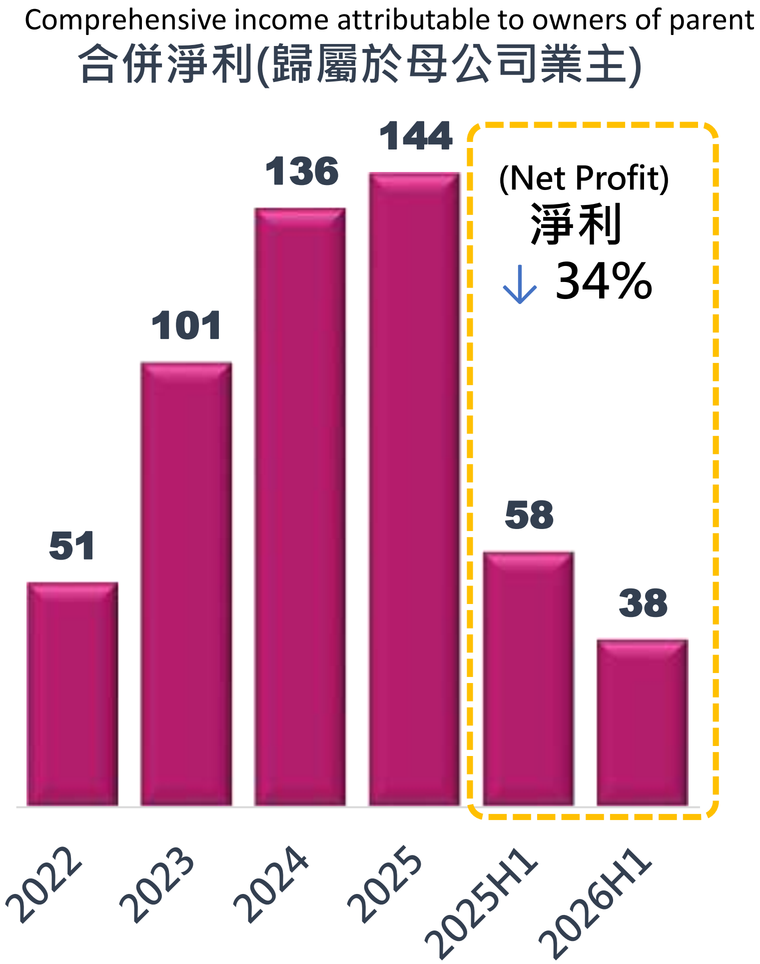
ITEM	2026H1	2025H1	Diff(%)
Operating revenue	8,915,469	7,113,243	25.34%
Gross margin from operations	2,387,863	1,943,687	22.85%
Operating expenses	2,324,497	1,865,223	24.62%
Net operating income	63,366	78,464	-19.24%
Profit from continuing operations before tax	47,457	67,454	-29.65%
Profit	35,932	54,983	-34.65%
Comprehensive income attributable to owners of parent	38,341	58,157	-34.07%

ITEM	2026H1	2025H1	Diff
EPS	0.57	0.86	-0.29
Gross margin rate	26.78%	27.32%	-0.54ppt
Operating expenses ratio	26.07%	26.22%	-0.15ppt
Net operating income ratio	0.71%	1.10%	-0.39ppt
Profit from continuing operations before tax ratio	0.53%	0.95%	-0.42ppt
Profit ratio	0.40%	0.77%	-0.37ppt

Financial Overview

(NTD $Million)

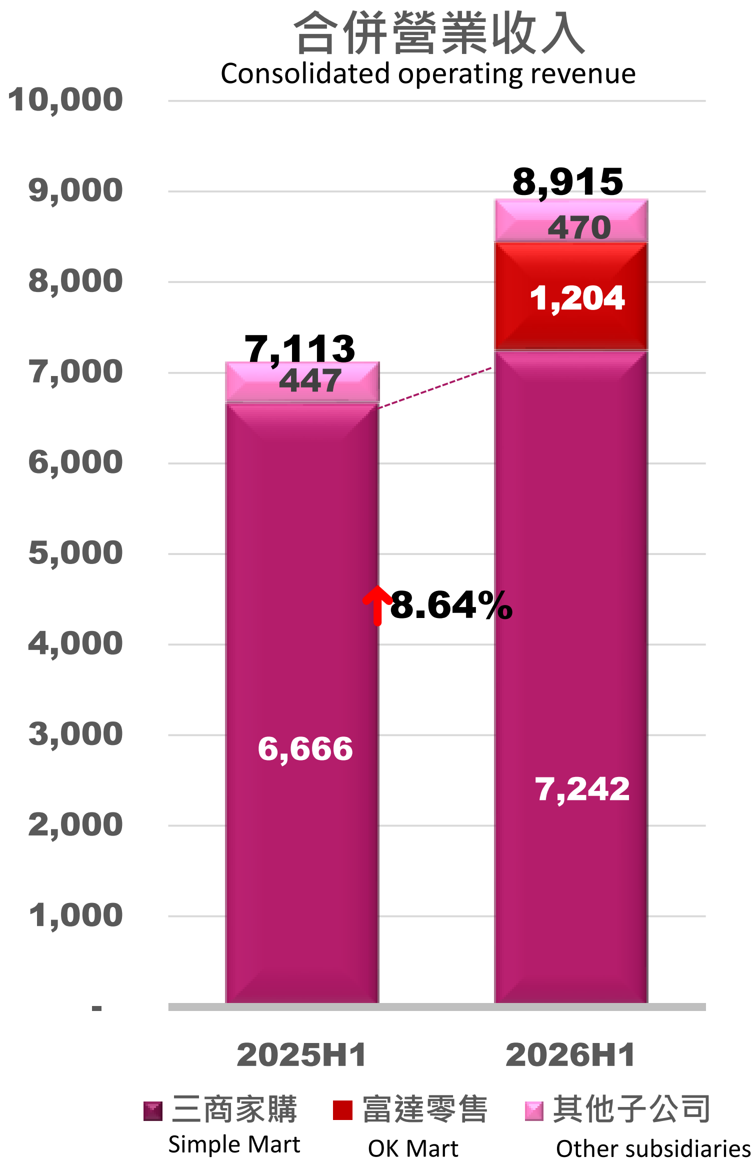


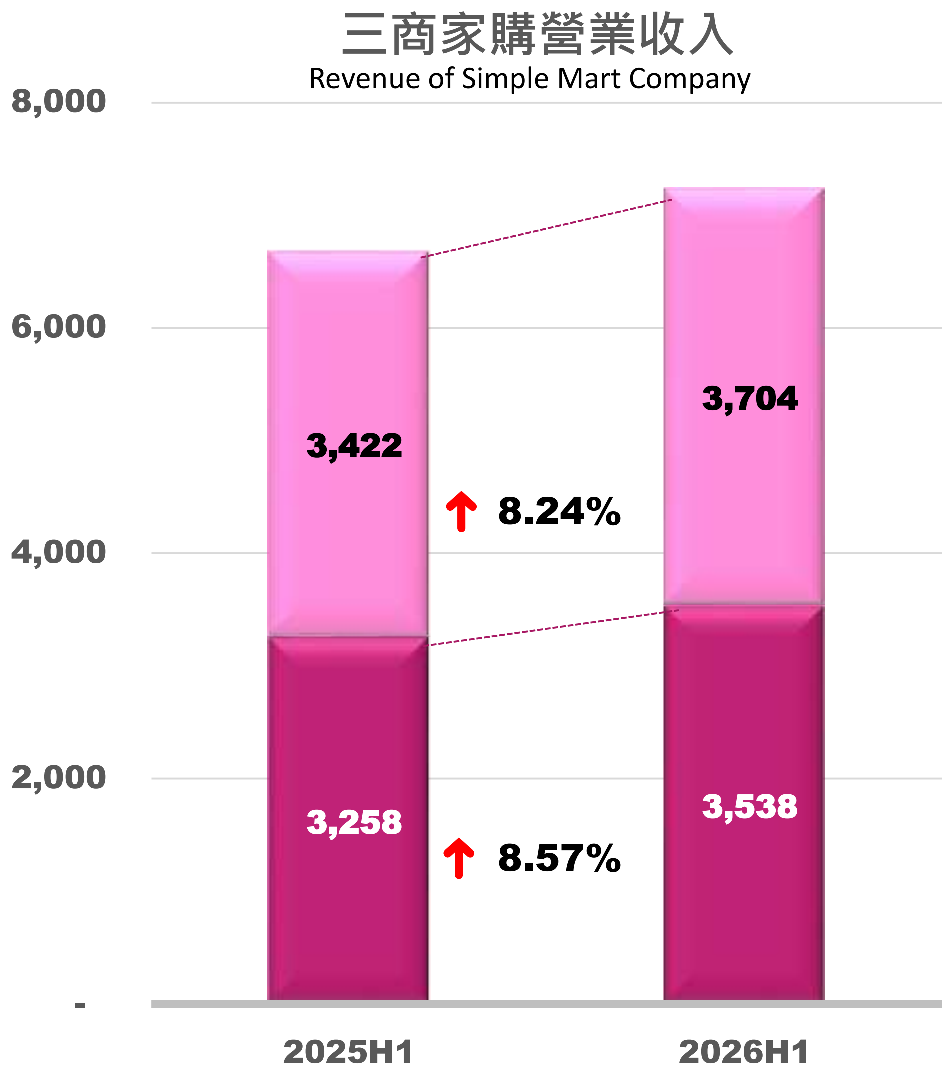


Note：On March 27, 2026, The Company acquired 100% of the shares of Fidelity Retail Co., Ltd. (formerly OKmart CO., Ltd.). Effective immediately, the subsidiary’ s operating revenue has been consolidated into The Company’ s financial statements.

Financial Overview

(NTD $Million)





Part III

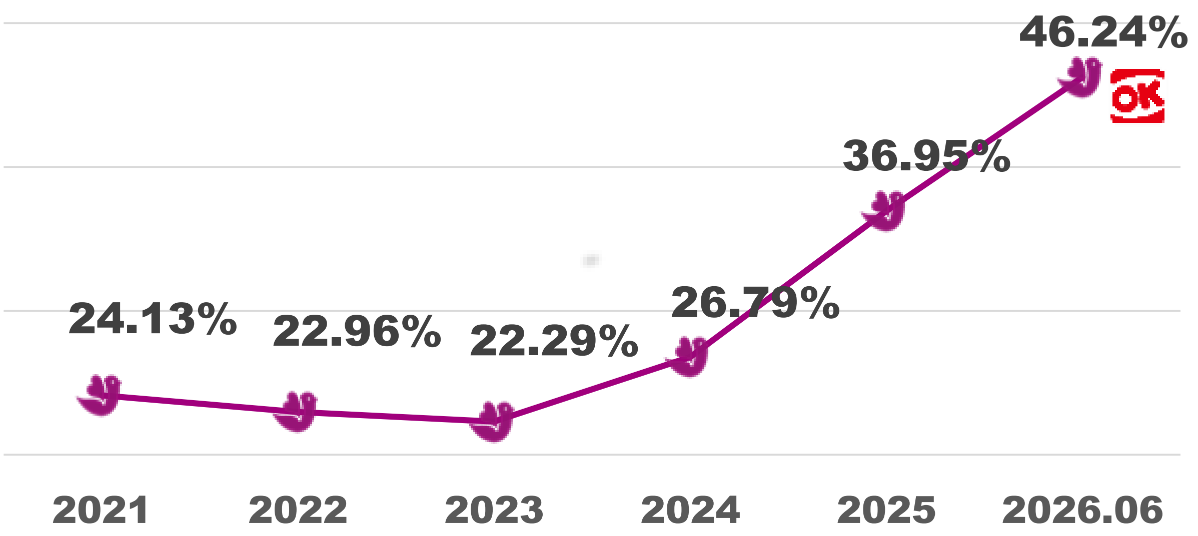
未來展望

Prospect

Recent operation

- To increase franchise ratio and mitigate impact of labor shortage.
- Continuously adjust the product structure based on consumer needs.
  - Testing new type of stores, selecting high-turnover assortments, and expanding self-imported products and private-label products.
- Invest in OK Mart to enhance community convenience services
- Spin-off logistics, implementing professional division of labor and improving overall operational performance

To increase franchise ratios (Simple Mart + OK Mart)



		2021	2022	2023	2024	2025	2026.06
Simple Mart+ OK Mart	Direct-operated store	607	624	631	593	512	485+151
	Franchise store	193	186	181	217	300	328+219
	Franchise Ratio%	24.13%	22.96%	22.29%	26.79%	36.95%	46.24%

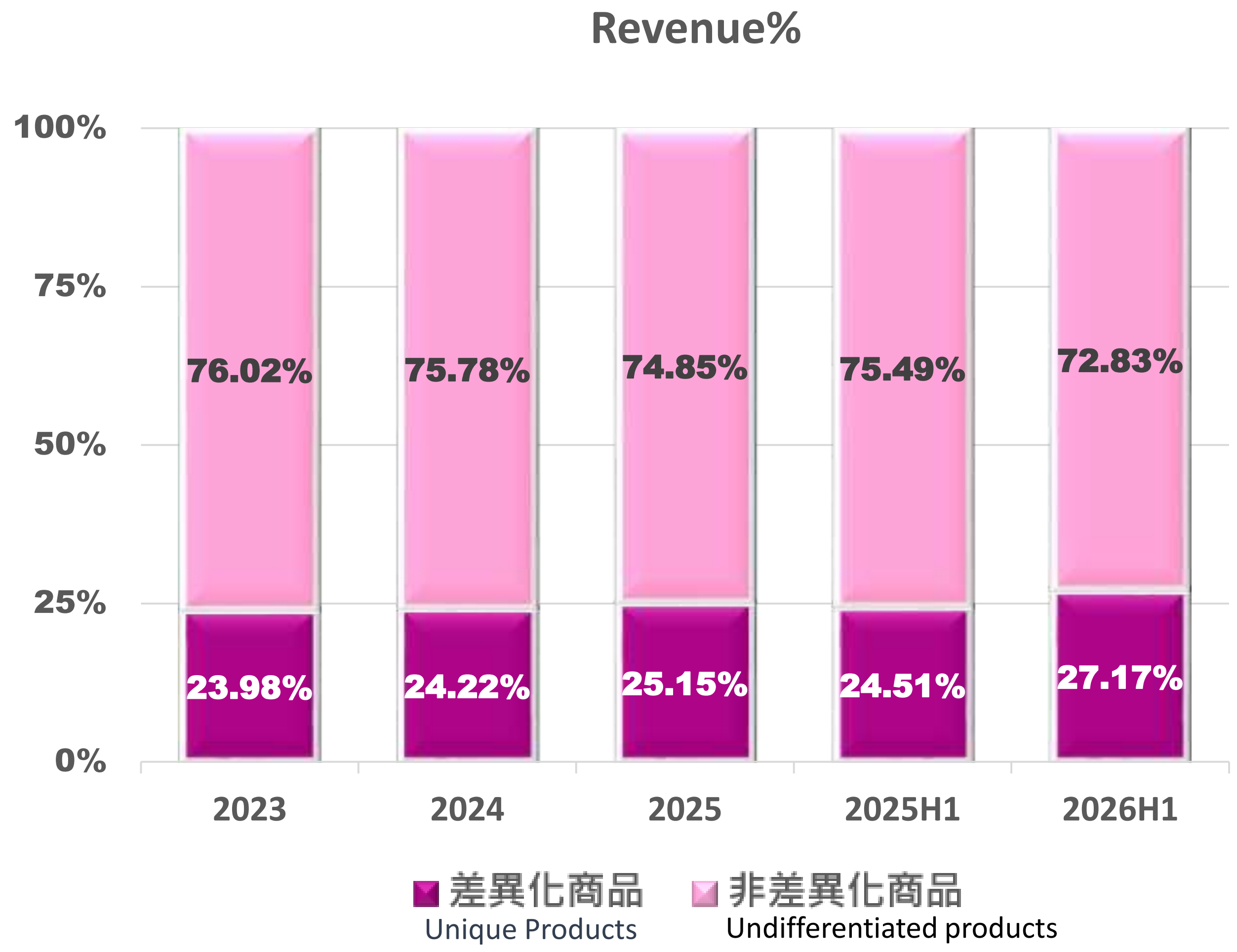
Product power - The core of retail operation

Liquor Zone
430
(As of 2026/6/30)

Drinking is prohibited
if under 18 years old

Unique Products
27.51%
(As of 2026/6/30)

Private-label and Self-imported Products-Good quality and affordable prices



OK Planning

Expanding the Application of Smart Retail

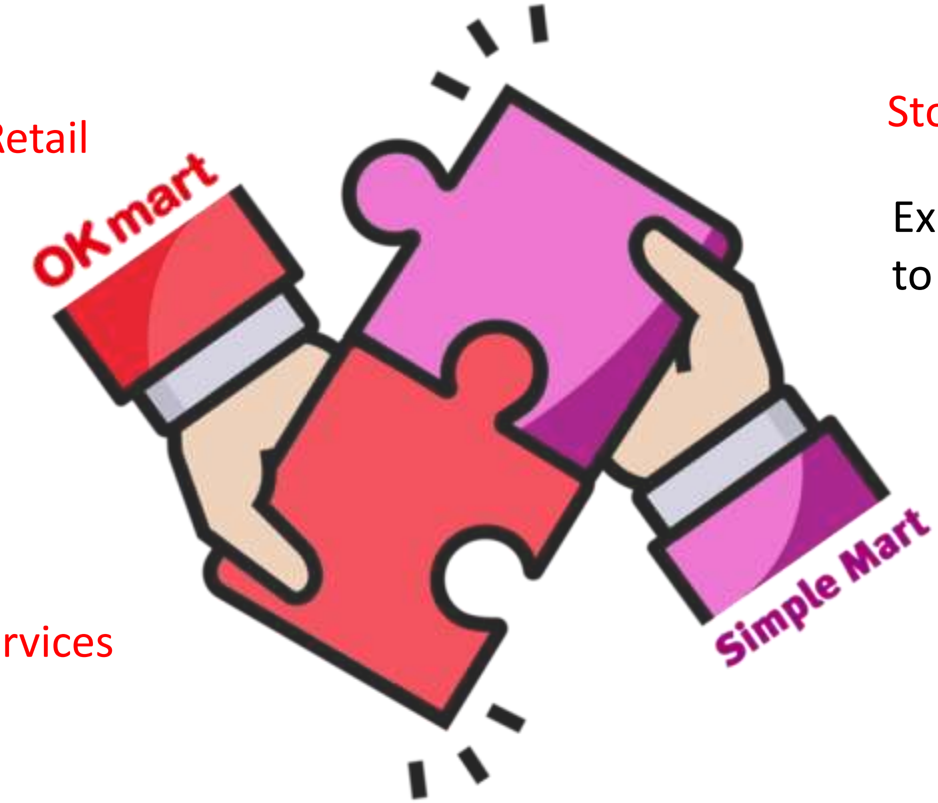
Implementation of Electronic Shelf Labels

System Integration

Cross-promotion of Products and Services

Collection and Payment Services

Direct Import and Private Label



Store Expansion Strategy—Breaking Out

Expanding from "Right Outside front Door" to "On the Way Home" or "On the way out"

Adjustments to Business Operations

To reduce losses or eliminate unprofitable operations

Adjusting 24-hour service based on demand

Flexibly adjusting the products offered

Relocate OK Mini

Renovations will be carried out after testing the new store format

THANKS!

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