

Operation report of 2026Q1

2026.5.20





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● 報告大綱 Outline

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Part I

公司簡介

Introduction

Introduction (As of Mar. 31, 2026)

Name

Simple Mart Retail Co., Ltd.

Establishment Date

2013/2/7
Feb 7th, 2013

IPO Date

2021/11/30
Nov 30th, 2021

Capital

675 million

Operating Income

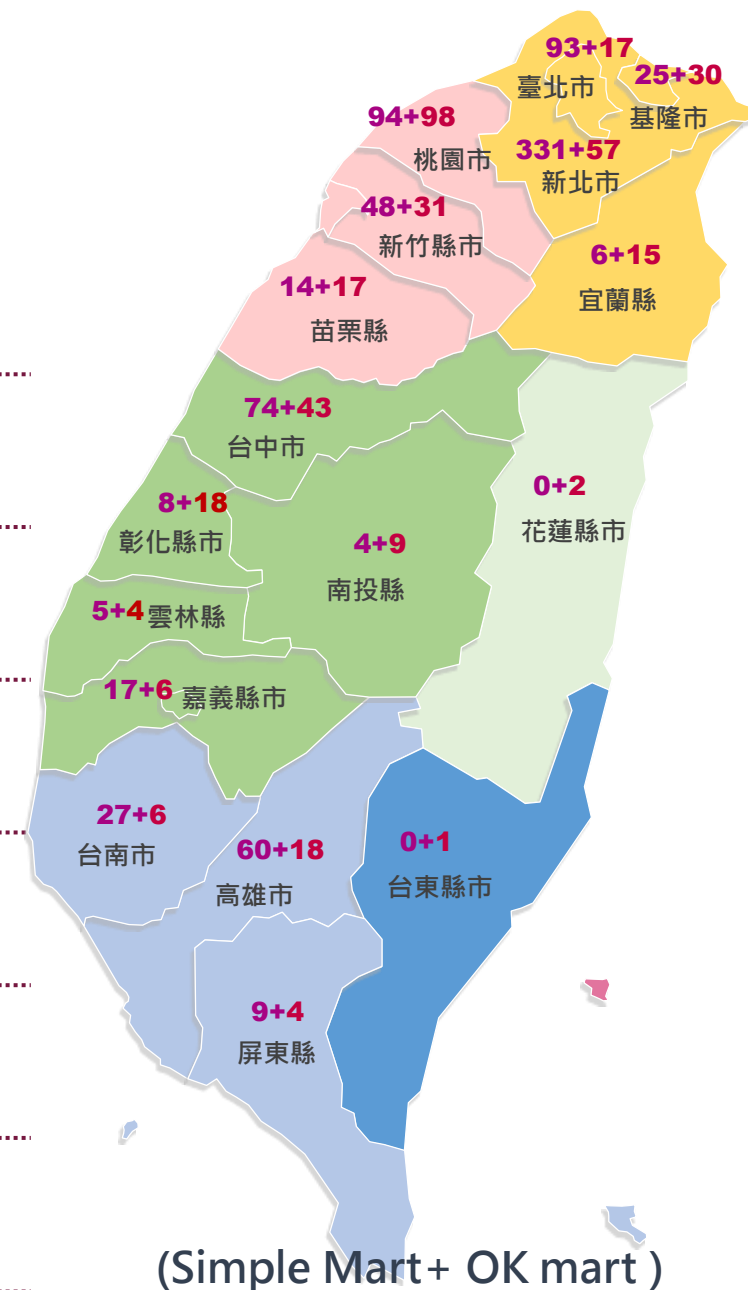
3.83 billion (2026Q1)

Employees

4,043 employees

Marketing Brand

Simple Mart (815 stores), Simple Mart Plus (5 stores), Tomodoko's (14 stores) 、Pet Wonderland (9 stores) 、OK mart (376 stores)



Part II

財務概況

Financial Overview

Financial Overview

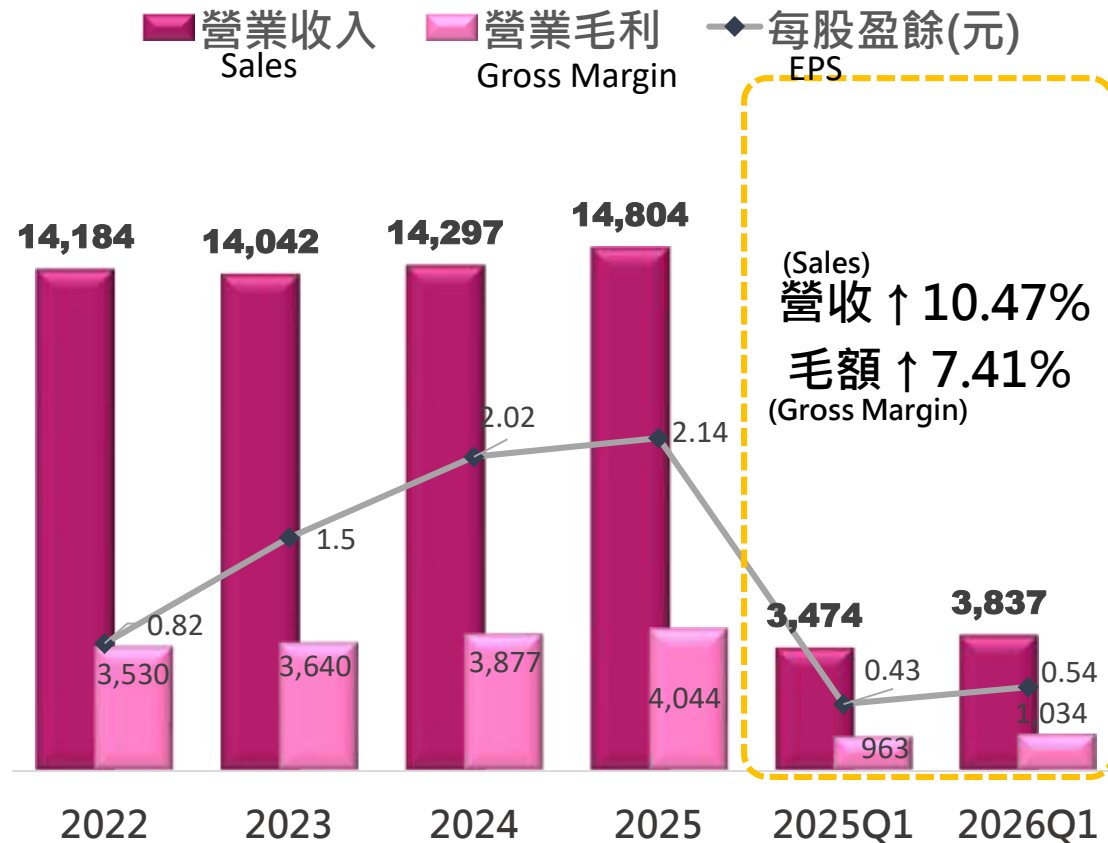
(NTD \$Thousand)

ITEM	2026Q1	2025Q1	Diff(%)
Operating revenue	3,837,104	3,473,590	10.47%
Gross margin from operations	1,034,446	963,044	7.41%
Operating expenses	986,524	919,812	7.25%
Net operating income	47,922	43,232	10.85%
Profit from continuing operations before tax	46,242	36,522	26.61%
Profit	36,422	28,482	27.88%
Comprehensive income attributable to owners of parent	36,564	29,019	26.00%

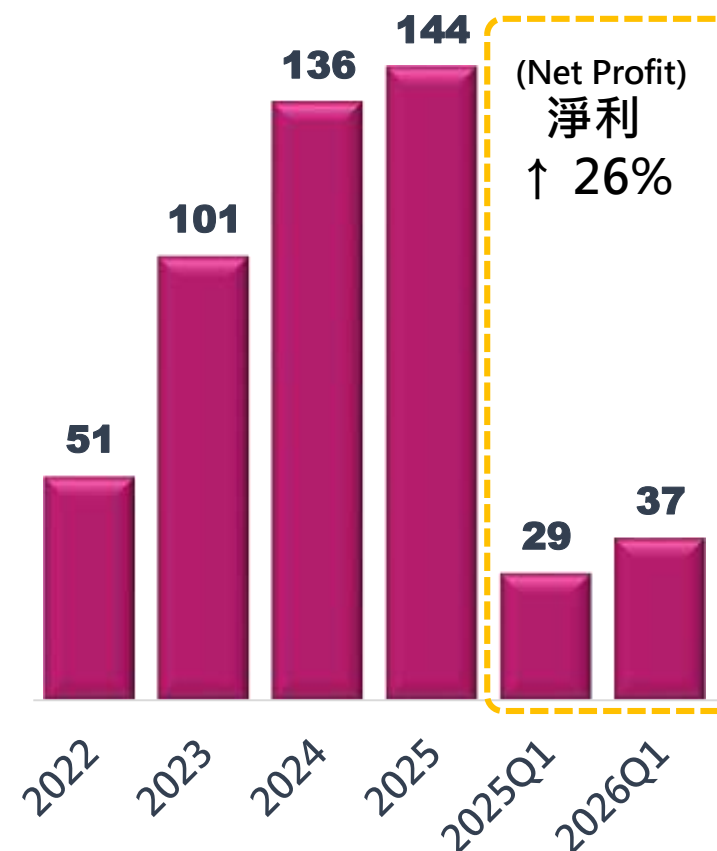
ITEM	2026Q1	2025Q1	Diff
EPS	0.54	0.43	0.11
Gross margin rate	26.96%	27.72%	-0.77ppt
Operating expenses ratio	25.71%	26.48%	-0.77ppt
Net operating income ratio	1.25%	1.24%	0.01ppt
Profit from continuing operations before tax ratio	1.21%	1.05%	0.16ppt
Profit ratio	0.95%	0.82%	0.13ppt

Financial Overview

(NTD \$Million)



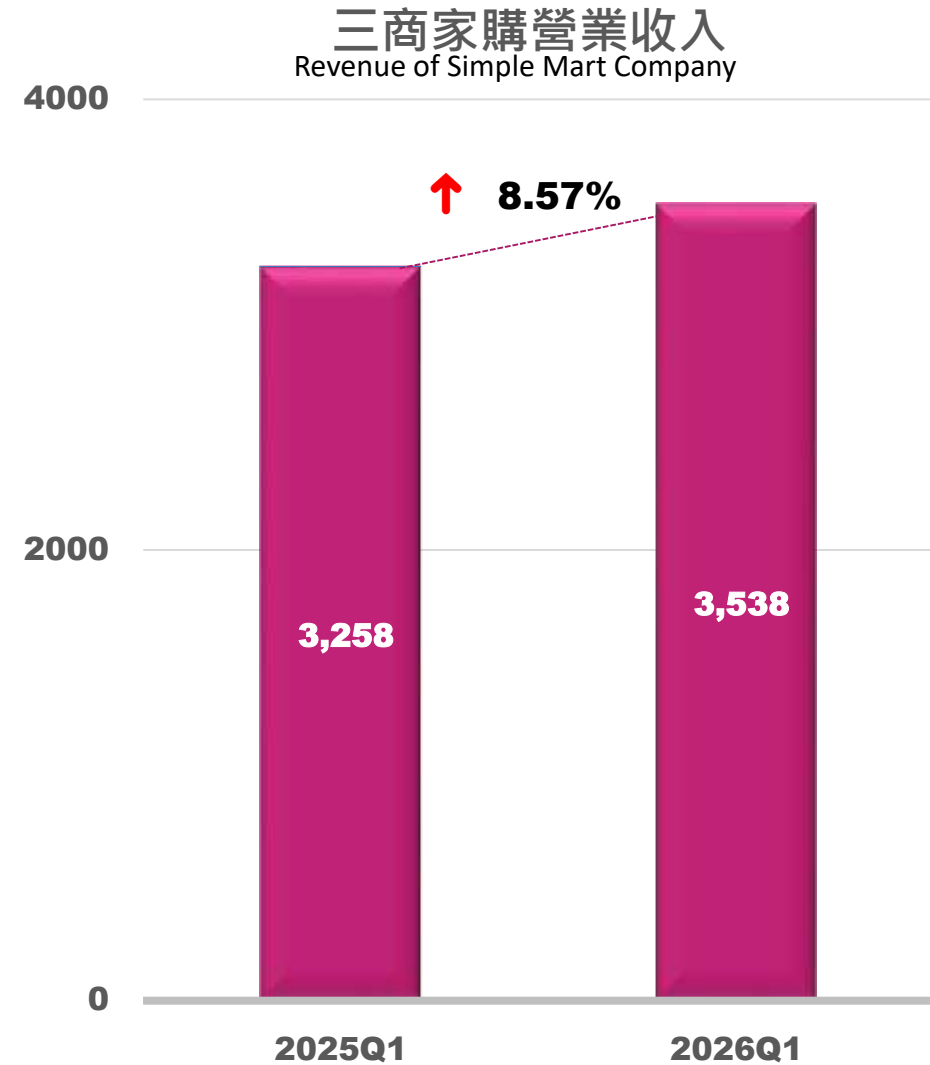
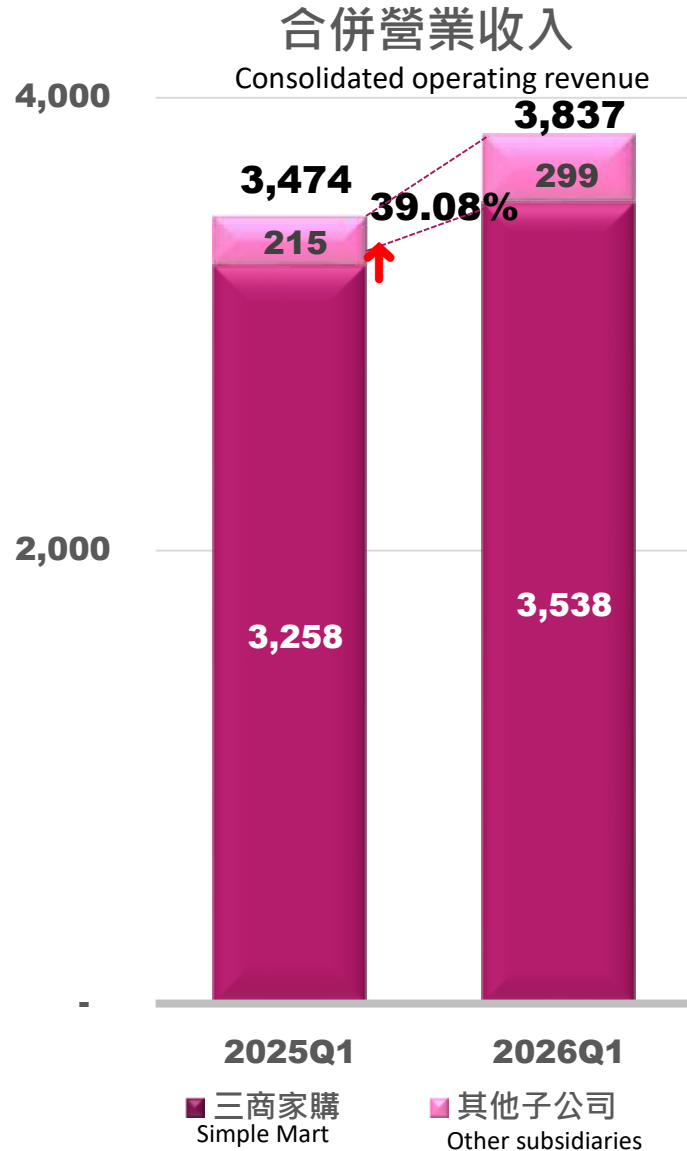
Comprehensive income attributable to owners of parent
合併淨利(歸屬於母公司業主)



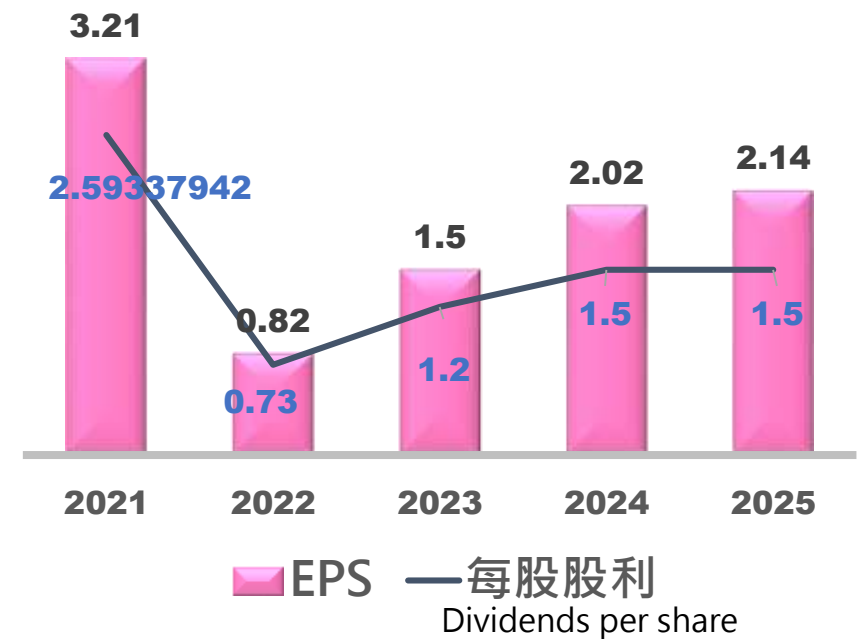
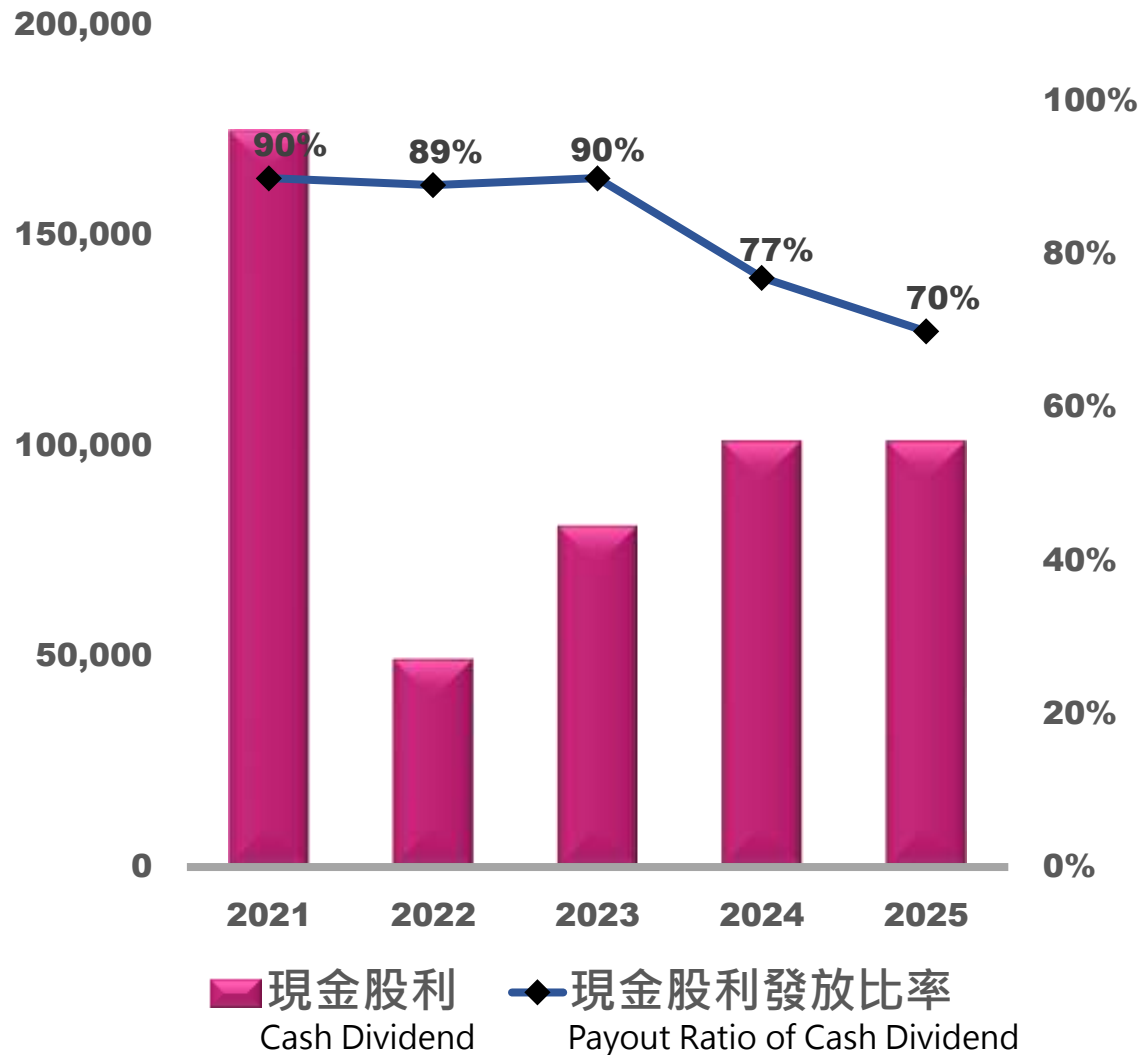
Note : On March 27, 2026, The Company acquired 100% of the shares of Fidelity Retail Co., Ltd. (formerly OKmart CO., Ltd.). Effective immediately, the subsidiary' s operating revenue has been consolidated into The Company' s financial statements.

Financial Overview

(NTD \$Million)



Financial Overview -Dividend Distribution



Part III

未來展望

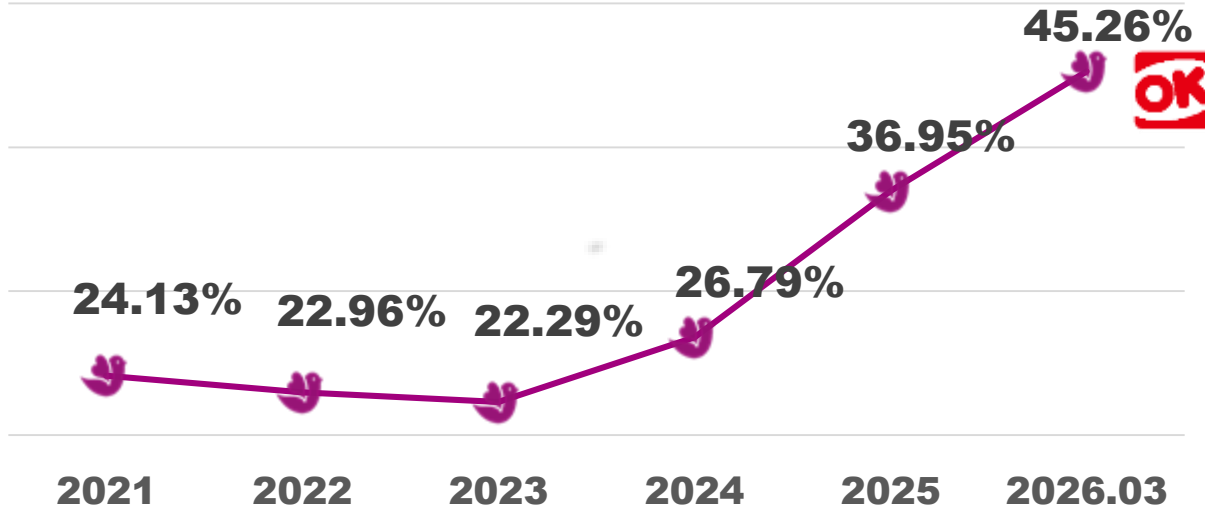
Prospect

Recent operation

- To increase franchise ratio and mitigate impact of labor shortage.
- People-oriented, continuously optimizing assortment structure.
 - Progressively expand the liquor-style stores to meet the needs of the retail catchment area.
 - Testing new type of stores, selecting high-turnover assortments, and expanding self-imported products and private-label products.
 - Expanding Pet Wonderland and increasing the variety of pet products.
- Invest in OK mart to enhance community convenience services.
- Logistics Segmentation: Implementing Specialized Division of Labor and Improving Overall Operational Performance.



To increase franchise ratios (Simple Mart + OK)



		2021	2022	2023	2024	2025	2026.03
Simple Mart+ OK Mart	Direct-operated store	607	624	631	593	512	510+142
	Franchise store	193	186	181	217	300	305+234
	Franchise Ratio%	24.13%	22.96%	22.29%	26.79%	36.95%	45.26%



Product power - The core of retail operation



Drinking is prohibited
if under 18 years old

Liquor Zone
393
Liquor-style
stores
(As of 2026/3/31)



Unique Products
27.62%
(As of 2026/3/31)



Coffee Launched
in All Stores



Pet Zone
125 stores
(As of 2026/3/31)

Accompanying your
important moments
through Simple
Mart's taste



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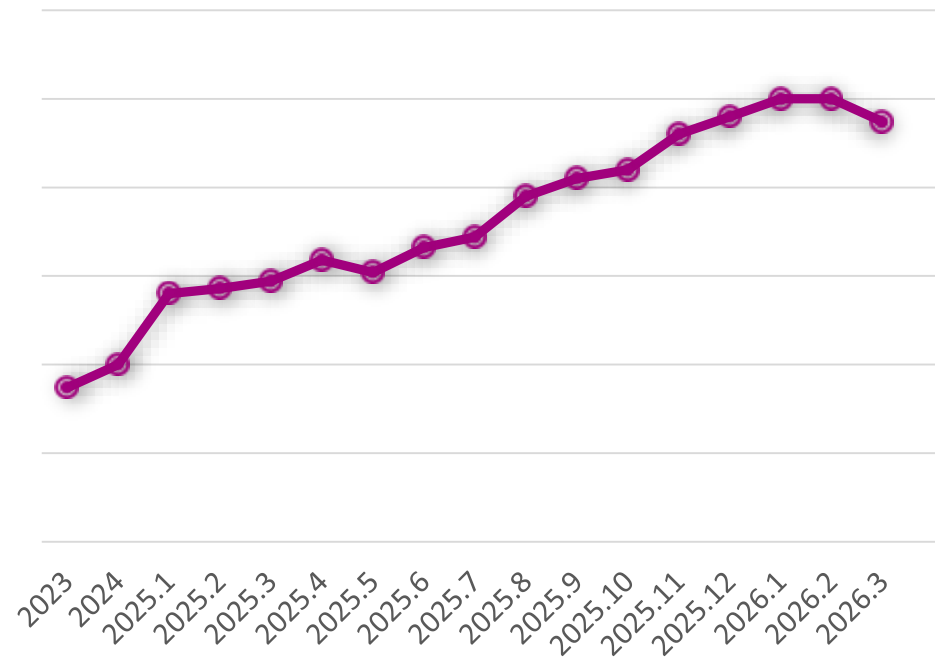


Drinking is prohibited
if under 18 years old

A wonderful day begins at Simple Cafe.



Coffee sales continue to grow



- ✓ All Stores Launched
- ✓ Coffee Bean Upgraded
- ✓ Purchase & Pickup APPs Launched



Pet Business



美廉社
Simple Mart

×



寵物好事

貓の專門店

9 stores

Convenient
shopping

×

Professional
selection

One-stop
shopping

×

Double
satisfaction



OK Planning

Expanding the Application of Smart Retail

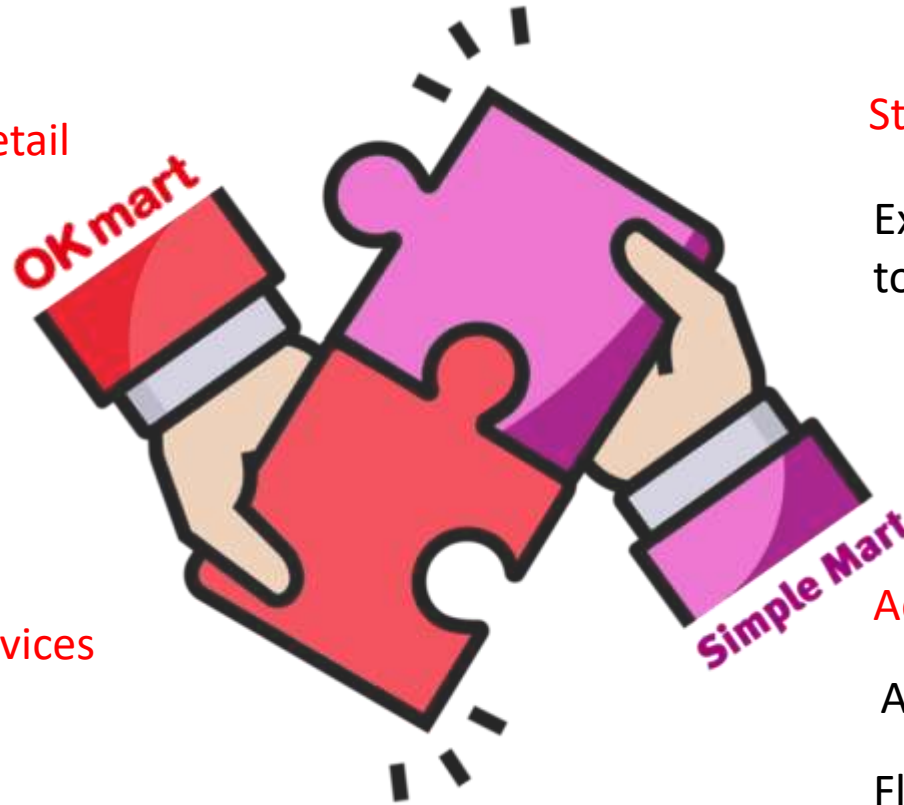
Implementation of Electronic Shelf Labels

System Integration

Cross-promotion of Products and Services

Collection and Payment Services

Direct Import and Private Label



Store Expansion Strategy—Breaking Out

Expanding from “Right Outside front Door” to “On the Way Home”

Adjustments to Business Operations

Adjusting 24-hour service based on demand

Flexibly adjusting the products offered

Relocate OK Mini

To reduce losses or eliminate unprofitable operations

THANKS!

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